

Press Release

(7/10/08) - Trend Alert: Two Local Moms On The Move With Taking Affordable & Stylish Accessories To The Masses.

Doylestown, Pennsylvania, July 2008 – Two local moms fed up with overpriced cookie cutter handbags, take their passion for fashion to the public. ChrisDee Designs was born in August 2007. The company was formed to fill the much needed “niche” in the mass, foreign produced handbag market. Each handbag and accessory is completely customizable and allows the customer to act as a handbag designer. ChrisDee Designs offers numerous fabrics to choose from to completely design a truly, one-of-a-kind, personalized handbag.

ChrisDee Designs offers a wide variety of styles including a diaper bag (changing pad included), wristlet, several satchel bags, hobo bag, large tote and much more. Prices range from \$35 - \$89. All ChrisDee Designs handbags are handmade in southeastern Pennsylvania by skilled, hard working moms. Each handbag offers a 100% customer satisfaction guarantee.

ChrisDee Designs handbags are mainly sold via in-home handbag parties in Philadelphia and the surrounding counties or by visiting their website at www.chrisdeedesigns.com. Fabrics are updated continuously to keep up with all of the latest trends & seasons.

Brides-to-be looking for a fun bachelorette party idea combined with customized gifts for their bridesmaids are booking “purse parties” to spend a memorable afternoon/evening together.

Moms and moms-to-be are also enjoying designing diaper bags for their little ones or as great personalized gifts.

Women looking for a fun night are raving over all of the different styles and fabrics offered.

To avoid carrying the same handbag as your neighbor or girlfriends it is imperative that you satisfy your inner fire for creativity and design your own personalized handbag today. If you are looking for a fun girls night out be sure to invite ChrisDee Designs to your next party. ChrisDee Designs truly believes that happiness is handbags.

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For further information about ChrisDee Designs please visit their website at www.chrisdeedesigns.com or contact Kristine Christie (215) 479-7116 or Dee Bauman (215) 280-8456. To learn more about in-home party hostess rewards or becoming a consultant e-mail www.parties@chrisdeedesigns.com.